

# Noah Veenstra

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## Education

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User Experience, Bachelor of Arts at Michigan State University, East Lansing, MI May 2025

Relevant Coursework: Computational Thinking for the Humanities, Web Authoring, Introduction to User Experience Architecture, Computer Science I (Java), Introduction to Databases

## Work Experience

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**The CUBE MSU**, Michigan State University, East Lansing, MI October 2022 – Present

- Created web audits to enhance user's experience, removing unnecessary pages and/or adding necessary pages through Google Sheets and Basecamp.
- Modified existing themes and text using Wordpress to optimize for accessibility.
- Attended multiple client and team meetings, understanding client's goals better and dividing responsibilities between team members.

**RMR Solutions LLC.**, Brighton, MI July 2022 – April 2023

- Created data analytics dashboards giving insights for supply chain operations.
- Met with senior leadership often to create goals and timeframes, making sure dashboard functions would be useful.
- Created full stack solution using funnel.io, Microsoft Power BI, and Microsoft Azure Blob Storage, and DAX.

## Selected Projects

[View more details on my portfolio \(noahveenstra.com\)](#)

**How Disney World Can Capitalize on Live Activity Notifications**, *Mobile, UI/UX, Mockups*

- Conceptualized new features for the My Disney Experience application, lock screen interactive notifications and privacy features.
- Enhanced experiences for in-park guests giving them more control and less pressure for app dependence.
- Granted personalization and privacy of data in-app allowing users control over what they share and don't share.

**I Wish I Could Use Apple Music So I Redesigned It**, *Mobile, UI/UX, User Research*

- Conducted user research on popular streaming apps and key differences.
- Prioritized features to rework and create based on user research.
- Created new UI throughout full app using Adobe Xd and Illustrator for iconography.

## Skills

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Figma, Adobe Xd, Sketch, Adobe Illustrator, Adobe Photoshop, HTML, CSS, SASS, JavaScript